# MASTER OF COMMERCE
(ECONOMIC ADMINISTRATION AND FINANCIAL MANAGEMENT)
SYLLABUS-2013

M.Com. Previous
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M.Com. (Previous) – 2013
ECONOMIC ADMINISTRATION & FINANCIAL MANAGEMENT

OPEF1101  Paper – I  Managerial Economics

Unit - I

Unit - II

Unit - III
Production Theory: Production function, Production with one and two variable inputs, Stages of Production, Economies of Scale, Estimation of production function, Cost theory and estimation, Short and long run cost functions - their nature, Shape and inter-relationship, Law of variable proportions, Laws of returns to scale.

Unit - IV

Rajgarh – Jhunjhunu Road, Rawatsar - Kunjla, Churu

Unit - V

References:
4. Dean, Joel: Managerial Economics, Prentice Hall, Delhi
11. OPEF1102 Compulsory Paper - II: Financial Management

Unit - I

Unit - II
Capital Budgeting: Nature of investment decisions, Investment Evaluation criteria - Net present value, Internal rate of return, Profitability index, Payback period, Accounting rate of return, NPV and IRR comparison, Capital rationing, Risk analysis in capital budgeting.

Rajgarh – Jhunjhunu Road, Rawatsar – Kunjla, Churu
Unit - III
Cost of Capital: Meaning and significance of cost of capital, Calculation of cost of debt, preference capital, Equity capital and retained earnings, Combined cost of capital (weighted), Cost of equity and CAPM.
Capital Structure Theories: Traditional and M.M. hypothesis - without taxes and with taxes, Determining Capital Structure in practice.

Unit - IV
Management of Working Capital: Meaning, significance and types of working capital, Calculating operating cycle period and estimation of working capital requirements, Financing of working capital and norms of bank finance, Sources of working capital, Factoring services, Various Committee reports on bank finance, Dimensions of working capital management. Management of cash, receivables and inventory.

Unit - V

References:
9.
OPEF1103  Compulsory Paper - III: Monetary Economics

Unit - I
Demand For and Supply of Money: Concept and Components of money, Functions of money, Demand for money and its different approaches, Supply of money and its determinants, Money Supply Autonomous expenditure, Monetary V/s Real liquidity.

Unit - II

Unit - III
Monetary Policy in India: Its institutional limitations in promoting Economic development. The concept of Controlled Expansion. Dichotomy in the Indian money market -links between organised and unorganised sectors, Relationship between money and Capital market in India. Inflation control in India - Demand pull and cost push inflation.

Unit - IV
Monetary and real factors in interest rate determination, liquidity preference theory and loanable fund theory of interest. Modern theory of interest. Price, Wage, interest flexibility and full employment - the pigou effect. The multiplier Vs the velocity approaches to macro policy in income stabilization.

Unit - V
The problem of international liquidity and reform proposals. Special Drawing Rights (SDRs). International Monetary Fund - the status of gold. Monetarism vs Keynesianism. Laffer curve and Philip curve.

References:
2. Halm, G.H. : Monetary Theory
5. Dilard, D. : Economics of John Maynard Keynes - The Theory of Monetary Economics

Rajgarh – Jhunjhunu Road, Rawatsar - Kunjla, Churu
Rajgarh – Jhunjhunu Road, Rawatsar - Kunjla, Churu
OPEF1104  Paper - IV: Business Environment

Unit - I
Theoretical Framework of Business Environment: Concept, significance and nature of business environment; Elements of environment - internal and external; Changing dimensions of business environment; Techniques of environmental scanning and monitoring.

Unit - II
Economic Environment of Business: Significance and elements of economic environment; Economic systems and business environment; Economic planning in India; Government policies - Industrial policy, Fiscal policy, Monetary policy, EXIM policy; Public Sector and economic development; Development banks and relevance to Indian business; Economic Reforms; Liberalization, Privatisation and Globalisation.

Unit - III
Political and Legal Environment of Business: Critical elements of political environment; Government and business; changing dimensions of legal environment in India; MRTP Act, FEMA and licensing policy; Consumer Protection Act.

Unit - IV
Socio- Cultural Environment: Critical elements of socio-cultural environment; Social institutions and systems; Social values and attitudes; Social groups; Middle class; Dualism in Indian society and problems of uneven income distribution; Emerging rural sector in India; Indian business system; Social responsibility of business; Consumerism in India.

Unit - V
International and Technological Environment: Multinational corporations; Foreign collaborations and Indian business; Non-resident Indians and corporate sector; International economic institutions - WTO, World Bank, IMF and their importance to India; Foreign trade policies; Impact of Rupee devaluation; Technological environment in India; Policy on Research and Development; Patent laws; Technology transfer.

References:
1. Adhikary, M; Economic Environment of Business, Sultan Chand & Sons, New Delhi
2. Ahluwalia, I.J.: Industrial Growth in India, Oxford University Press, Delhi
3. Alagh, Yoginder K: Indian Development Planning and Policy, Vikas Pub., New Delhi
4. Aswathappa, K: Legal Environment of Business, Himalaya Publication, Delhi
5. Chakravarty, S: Development Planning, Oxford University Press, Delhi